

A Programme on  
**Entrepreneurship Development**

SPONSORED BY  
**Entrepreneurship Development Institute of India**  
DST-NIMAT

18.11.2019 to 30.11.2019

Organized by  
**SR ENGINEERING COLLEGE**  
Ananthasagar, Warangal - 506 371

1. Name: \_\_\_\_\_
2. Designation & Organization: \_\_\_\_\_
3. Qualification : \_\_\_\_\_
4. Age : \_\_\_\_\_
5. Category (Gen./SC/ST/OBC) : \_\_\_\_\_
6. Aadhaar Number : \_\_\_\_\_
7. E-mail : \_\_\_\_\_
8. Telephone/ Mobile No : \_\_\_\_\_
9. Teaching Experience: \_\_\_\_\_
10. Accommodation required: Yes / No

**Declaration:**

*The information provided is true to the best of my knowledge. If selected, I agree to abide by the rules and regulations of the course and shall attend the course for the entire duration.*

Place:

Date:

Signature of the Applicant

Signature of the Head of the Department

**About the Institute:**

S R Engineering College (SREC), established in the year 2002, is sponsored by Sri Rajeshwara Educational Society which has four decades of rich experience in the field of Education. It is located on Warangal-Karimnagar highway at about 15 KM away from Warangal City. SR Group runs Engineering Colleges, Junior Colleges and Schools spreading across Telangana and Andhra Pradesh.

SREC has been in the forefront in imparting high quality technical education. State of the art infrastructure in all branches of engineering, dedicated and qualified staff, highly conducive environment for teaching-learning process are the hallmarks of this professionally managed institution.

The institute is an Autonomous Institution, accredited by NAAC with 'A Grade and its programmes are accredited by National Board of Accreditation (NBA). The institute is affiliated to Jawaharlal Nehru Technological University, Hyderabad (JNTUH).

It is running 5 undergraduate (B.Tech) and 5 postgraduate (M.Tech) engineering programs besides, Master of Business Administration (MBA) and MBA (Integrated). Prominent personalities from the industry take sessions with the students on a regular basis to acquaint them with contemporary best practices existing in the industry.

**FDP Outcomes:**

After attending this FDP, it is expected that a faculty will be able to:

- Design, Develop and effectively Deliver entrepreneurship and innovation courses
- Guide students in entrepreneurship experiential learning
- Conduct entrepreneurship activities and provide learning lessons and feedback
- Mentor student entrepreneurship to pursue startup ventures
- Understand, Plan and Establish an entrepreneurial ecosystem

**Chairman**

**Dr. V. Mahesh**  
Principal, S R Engineering College

**Co-Chairman**

**Dr. C.V. Guru Rao**  
Director, S R Engineering College

**Convener:**

**Dr. Surendar Gade**  
Asst. Professor, S R Engineering College

**Chief Programme Coordinator :**

**Dr. N. Suman Kumar**  
Associate Professor, S R Engineering College

**Organizing Committee :**

**Dr. J. Ravi Chandar**  
Associate Professor, S R Engineering College

**Dr. P. Praveen**  
Associate Professor, S R Engineering College

**G. Satish Raju**  
Asst. Professor, S R Engineering College

**Technical Advisory Committee**

- 1) **Ms. Sreedevi Devireddy**, CEO, SRIX
- 2) **Col. B.S. Rao**, Dean, SoE, SRIX
- 3) **Dr. A. Jayalaxmi**, Coordinator, CES, JNTUH, Hyderabad
- 4) **Dr. V. Venkata Ramana**, School of Management, UH
- 5) **Dr. Nitin Kulkarni**, Director, KLE-CTIE

*Address for Correspondence :*

**Convener, FDP (ED-2019)**  
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Two week  
Faculty Development  
Programme on

**Entrepreneurship  
Development**

**(ED-2019)**

18.11.2019 to 30.11.2019

SPONSORED  
BY



**Entrepreneurship  
Development  
Institute of India**

Under DST - NIMAT Project 2019-20

ORGANIZED  
BY



**SR  
Engineering  
College**  
Innovation . Creativity . Entrepreneurship

(Autonomous)

Ananthasagar, Warangal - 506 371

Ph: 0870-2818333, 2818111

Website: www.srecwarangal.ac.in

## About the Programme:

Entrepreneurship can be successfully taught like any other discipline - Today; there are worthwhile testimonies to this claim. Prestigious management institutes offer full-fledged courses on entrepreneurship and many students have ventured into the field but the incidence needs to be enhanced.

The government of India, through its newly established Ministry of Skill Development and Entrepreneurship (MSDE) focuses on developing entrepreneurial and employability skills among the youth through entrepreneurship education and training, advocacy and easy access to entrepreneurship networks. The ministry has been also trying to develop world class learning and management systems to equip potential as well as early stage entrepreneurs.

The programme is designed to train and develop professionals in the area of Entrepreneurship so that they can be a resource person in guiding and motivating young students particularly from science and technology streams, to take up entrepreneurship as their career.

This Faculty Development Programme is aimed to provide an excellent platform for an in-depth discussion and interaction on entrepreneurial opportunities.

## About the Entrepreneurship Development Institute of India (EDII):

Entrepreneurship Development Institute of India (EDII) an acknowledged National Resource Institute for entrepreneurship education, research, training and institution building - is an autonomous and not-for-profit institute, set up in 1983. It is sponsored by apex financial institutions viz. IDBI Bank Ltd, IFCI Ltd, ICICI Bank Ltd and the State Bank of India (SBI). The government of Gujarat pledged 23 acres of land on which stands the majestic and sprawling EDII campus. To pursue its mission, EDII has helped set up 12 state-level, exclusive entrepreneurship development centres and institutes.

In order to broaden the frontiers of Entrepreneurship Research, EDII has established a centre for Research in Entrepreneurship Education and Development (CREED), to investigate into a range of issues surrounding small and medium enterprise sector, and establish a network of researchers and trainers by conducting a biennial seminar on entrepreneurship education and research.

Launchpad, a learning and networking facility for students, has also been put in place where the student benefits by being a part of the entrepreneurial community and by networking with budding entrepreneurs. Also instituted are the industry verticals - a facility designed to help students explore business opportunities in various sectors. EDII offers industry verticals in about 20 areas.

The institute also hosts an incubation centre, with support from the National Science and Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology (DST), Govt. of India. Named the Centre for Advancing and Launching Enterprises or CrAdLE. This incubation centre has zeroed in on four sectors viz. manufacturing, food/agri business, renewable energy and healthcare, to promote start-ups.

EDII leads the Global Entrepreneurship Monitor (GEM) -India team. The study has emerged as the world's leading entrepreneurship study and the richest platform of entrepreneurship research.

## Topics Covered but not limited to:

- Entrepreneurship Development progress and model : Concept, process, EDP model and strategies.
- Skills and behavioural training: Entrepreneurial motivation and competencies, counselling, confidence building.
- Resource Building: Procedures and formalities in setting up new enterprises, incentives and benefits for entrepreneurs.
- Knowledge based information inputs: Curriculum development, procedures involved in initiating, planning, implementing and evaluating EDP curriculum.
- Business Opportunity Identification
- Business profile preparation, business plan formulation, assessing the viability of a business plan.
- Small business management.
- Study visits to institutions
- Field visits to small enterprises.
- Practice session.

## Objective of the Programme:

The Faculty Development Programme (FDP) on Entrepreneurship Development is designed to train and develop professionals in entrepreneurship so that they can act as resource persons in guiding and motivating young Science and Technology (S&T) persons to take up entrepreneurship as a career.

## Resource Persons:

Resource persons are from leading industry, Incubation centers, Government Organizations, Corporate sectors, Universities and R&D centers.

## Eligibility:

The program is intended for the faculty of Engineering colleges, Polytechnic, Arts and Science colleges, Research Scholars and Industry persons.

Only 20% from B-Schools, maximum 2 participants - from the same institute.

## Important Dates:

Last date for receipt of application : **13-11-2019**

List of selected participants will be intimated through mail : **14-11-2019**

## Registration and Fee Details:

No registration fee. Lodging and Boarding will be provided for the outstation participants on prior request with nominal charge.

For confirmation sent DD of Rs.1000/- for each participant (Refundable)